



Spain-mr



Market Research

Top quality fieldwork services in Spain

www.spain-mr.com



English version



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Market Research

Spain-mr is *a market research company specialized in providing high quality, cost effective, data collection services throughout Spain for international market research agencies.*

- 🇪🇸 Rigour 🇪🇸 Reliability 🇪🇸 Transparency 🇪🇸 Data protection
- 🇪🇸 Flexibility 🇪🇸 Confidentiality 🇪🇸 Efficiency 🇪🇸 Punctuality

We follow the **ESOMAR** International Code of Marketing and Social Research Practice

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WHY US?

- We are a **multilingual research team** therefore we always find a common language with our clients.
- We are Spanish, which is why we can help you **understand the Spanish specificity** in the design of your research and questionnaires.
- We give you **regular updates and feedback** throughout project execution. Spanish people with British punctuality.
- We will be **your partner not just a supplier**, in order to create a very close co-operation with our clients.



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DATA COLLECTION MANAGEMENT: METHODOLOGIES

We utilise the complete range of research methodologies, both qualitative and quantitative.



Qualitative:

- Depth interviews
- Focus groups

Quantitative:

- Face-to-face interviews
- Telephone interviews
- CAPI and CATI

Other:

- Mystery shopping
- Control of prices
- Auditing

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INTERVIEWER NETWORK

Our interviewers are located all over Spain, in each of the 17 regions in Spain.



*Tell us where.
We will get it for you.*

Spain-mr. Gran Vía de San Francisco, 17, 3ªA - 28005 Madrid. Spain

EXPERIENCED IN SECTORS

- 🇪🇸 Healthcare and medical sector
- 🇪🇸 Food industry
- 🇪🇸 Consumption
- 🇪🇸 Social affairs
- 🇪🇸 Automotive industry
- 🇪🇸 Political research
- 🇪🇸 Technological innovations
- 🇪🇸 ...

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CLIENT SATISFACTION

(The results of the Satisfaction Customer Survey in 2006):

“As an advantage of the company, most of the examinees stressed its professionalism (80%). Other positive characteristics that examinees expressed were confidence, always available and easy to reach, seriousness, attention to the client, quality of work, approachable and friendly customer relations, punctual performance, rigorous work, searching for solutions, and high working capabilities”.

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